



# the parkword



THE PARKWOOD HILLS COMMUNITY ASSOCIATION NEWSLETTER

WINTER 2012

## EVENTS CALENDAR

### **January or February Sledding/Skating Party**

A frosty Saturday morning  
Garner Park (see article)

### **February 29**

#### **Deadline for Directory Ads**

See letter inside newsletter

### **March 1**

#### **Spring Newsletter Deadline**

Send articles, photos, tidbits.

### **April 1**

#### **Deadline for Directory household updates**

(see form, pg. 7)

### **April 7**

#### **Easter Egg Hunt**

Everglade Park

### **April 14**

#### **Spring Fling**

Vintage Brew Pub -- Whitney  
Way

### **May 5**

#### **Parkwood Garage Sale**

Neighborhood-wide

### **April or May**

#### **(Final date TBD)**

#### **Parkwood Annual Meeting**

## LET IT SNOW! ... FOR SLEDDING/SKATING PARTY

Get ready to join your neighbors at Garner Park for a Parkwood Hills Sledding/Skating party!

We can't predict the date, but we are scouting out a *Saturday* morning in February when conditions are excellent.

We will provide hot cocoa, hot dogs, and a hot fire at the shelter. All you have to do is bundle up, bring sleds and skates, and join your neighbors in winter fun.

Watch for Sledding Party signs on key neighborhood street corners (Inner & Yellowstone; Everglade & Yellowstone; etc) announcing

the party. We plan to set signs out the Wednesday prior. We will also send out a notice on the parkword listserve.

The Garner Park parking lot entrance is on Rosa Rd near Mineral Point. We anticipate excellent sledding on the big hill, hockey in the boards, and relaxed skating on the "pond". Hope to see you there!

Please note, if the weather is bad, there will be no party.

If you have questions or want to help, contact Jane Kaldor or Charlene Drumm.

## NOTE FROM THE EDITOR

Peter Olson recently and most generously passed along the Parkwood BIG box of historical papers. I couldn't help but rifle through the old minutes and newsletters.

Did you know that the newsletter was originally named "The Party Line"? Does anyone remember that the neighborhood hosted an annual luminary event? Or that the Spring Fling was once a dance? Over the years there have been several pleas to mind ones' dogs and cats, as well as reportings on various school and pool activities.

What struck me most were the many many people named throughout the papers who served on the board, who organized events and who helped out with activities in Parkwood. I had thought to list all the names I came across, but settled on Association Presidents (See page 2). Maybe someday you will see your name on a similar list!

We are still looking for a new newsletter editor. It's a fun endeavor! Contact me: Charlene Drumm, 833-7603, charlene.drumm@tds.net to learn more about it!

**PARKWOOD COMMUNITY ASSOCIATION PRESIDENTS**

Since the Parkwood Community Association formed over 40 years ago, nearly that many people, 35, have served as Association president. What a great way to contribute to the neighborhood!

1967-'68	John Windheuser	1986-'87	David Roeder
1968-'69	Burt Scanlan	1987-'88	Ken Bunte
1969-'70	Pete Sprecher	1988-'89	Gloria Duckworth
1970-'71	Ray Morton	1989-'90	Kevin Klagos
1971-'72	Tom Schneider	1990-'91	??
	Don Anderson	1991-'92	Earle Edwards
1972-'73	Rod Sturm	1992-'93	Alan Anderson
1973-'74	Robert Sergenian	1993-'94	Scott Mast
1974-'75	Bud Onken	1994-'95	Raymond Schultz
1975-'76	Spalding	1995-'96	Pam Peterson
	Ganlinhorse		Uli Lake
1976-'77	Marcia Brenner	1996-'98	Alan Anderson
1977-'78	Ted Stephenson	1998-'99	Peggy
1978-'79	Lynn Eberl		Timmerman
1979-'80	Russ Thrandson	1999-2001	Cathy Kruschke
1980-'81	Barb Pohlman	2001-'02	Lynne Sears
1981-'82	Dolly Bonnicksen		Ann Wilson
1982-'83	Bill Lautz	2002-'05	Ann Wilson
1983-'84	Karen Perzentka	2005-'07	Marsha Sheppard
1984-'85	Sue Brown	2007-'12	Susan Sunde

**MUIR ELEMENTARY SCHOOL NO LONGER OUR NEIGHBORHOOD POLLING PLACE**

John Muir Elementary School is no longer the polling place for Parkwood Hills residents.

Because of redistricting, our neighborhood is now divided, with residents voting at two different locations. Some residents will vote at Crestwood School, and some will vote at Oakwood Village.

To find out where you should vote, go to the the City of Madison website:

<http://www.cityofmadison.com/election/voter/where.cfm>

**ORANGE CONSTRUCTION FENCE IN EVERGLADE PARK?**

After a year of walking by the orange plastic construction fence at the north end of Everglade Park, curiosity got the best of me.

In response to my emailed question, the Madison City Parks Department said that the fence was installed to protect native wildflowers and grasses that were planted in the enclosed area. The plan is to remove the orange construction fence this summer.

Hopefully, then, over the summer we will be treated to fair blossoms!

**PARKWOOD  
LOST PET HOTLINE  
CALL  
Susie Fenn (829-3166)  
OR  
Anne Marie Bell (821-0696)**



# Parkwood Hills Community Association

January 2012

Dear Parkwood Neighbor,

We invite and encourage local people and businesses to advertise their products and services in our 2012 Parkwood Hills Neighborhood Directory.

By advertising in the Directory you are placing your message in the hands of the more than 500 families in our neighborhood in a direct and economical manner. Your advertisement is visible all year long because neighborhood residents use these directories continuously. Each new family that arrives during the year will be given a copy of the Directory, ensuring that they will immediately associate your business with their new community.

A copy of our contract with advertising details is on the reverse of this letter. You'll find our ad rates are very reasonable. We also offer a discount of 10% if you pay in advance for two years of advertising. All proceeds go towards the cost of publishing our Neighborhood Directory and in support of the many activities enjoyed by all in our neighborhood.

You can secure your ad position and help our volunteers with the production process by sending in your reservation as soon as possible. The deadline for reservations and payment is February 29, 2012. Directories will be distributed to all neighbors at the beginning of May, 2012.

To place an ad:

- (1) Please email your ads to Susan at [ssunde@hotmail.com](mailto:ssunde@hotmail.com). Please email your ads as high resolution .pdf, .jpeg or .tiff images/files. Remember ads will appear in black and white only.
- (2) Mail your completed contract, payment, and copy of your ad to Susan at the address below. We will send you a receipt as soon as possible.

If you have any questions, please call Susan Sunde 608-233-7012 or email [ssunde@hotmail.com](mailto:ssunde@hotmail.com).

Thank you for supporting the Parkwood Hills community!

Sincerely,

Susan Sunde, President  
Parkwood Hills Community Association  
P.O. Box 56134  
Madison, WI 53705

**Parkwood Hills Community Association  
2012 Directory Advertising Contract**

<i>Size</i>	<i>Cost 1 year</i>	<i>Cost 2 years</i>
Full Page	\$120.00	216.00
Cover-Outside Back	\$170.00	306.00
Cover-Inside Front or Back	\$145.00	261.00
Half Page	\$70.00	126.00
Business Card Size	\$45.00	81.00

Business Name \_\_\_\_\_  
Address \_\_\_\_\_

Telephone Number \_\_\_\_\_  
Purchaser's Name \_\_\_\_\_  
Size of Ad Purchased \_\_\_\_\_ Price \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

550 copies will be distributed in May 2012

Make checks payable to:

**Parkwood Hills Community Association**

Mail contract and payment along with camera-ready copy of your ad (or note to reuse last year's ad) to:

Parkwood Hills Community Association  
P.O. Box 56134  
Madison, WI 53705

Deadline for neighborhood receipt of your contract, payment and ad copy is February 29, 2012.

Received on \_\_\_\_\_ by \_\_\_\_\_

Thank you for your support of Parkwood Hills Community Association and the many activities enjoyed by our neighbors throughout the year!

Full Page Ad-Maximum size 4.5" x 8"

Half Page Ad-Maximum size 4.5" x 4"

Business Card ad-Maximum size 4.5" x 2"

**ENTER TO WIN A \$50 GIFT CARD TO BELLA VITA!**

Subscribe to the Parkwood Hills e-News and you could win!

Simply send a blank email to:  
join-parkwood-news@lists.ims.net to enter.

2 Lucky Neighbors Will Win!

**The 250th Subscriber and an Existing Subscriber Will Each Receive a Gift Card!**

Join the Parkwood e-news for all the official Parkwood Hills Community Association news, reminders about fun events such as the 4th of July Parade and the Halloween Bonfire, notices of committee meetings and vital city events that will impact our neighborhood.

*Why are we encouraging more subscribers?*

Because important news can happen fast and we don't always have time to wait for the printed Parkwood to share it! We currently have 214 subscribers and our goal is at least 250. There are over 500 homes in the neighborhood.

About the Prize:

Many thanks to Jeff Hiveley, General Manager of Bella Vita, for his generous donation of the two gift cards. Bella Vita offers rustic Italian food. Family and friends will enjoy traditional favorites such as lasagna and amazing gourmet pizza or they can try the new shrimp and saffron risotto, chimmi churri marinated skirt steak or a tasty vegetarian option.

We'd also like to thank neighbor Mark Clear, head of IMS, for making this possible. Mark and IMS donate the subscriber service and e-list to the neighborhood each year (a \$2,500 value!).

**So sign up today! send a blank email to:**  
join-parkwood-news@lists.ims.net to enter.

**THANK YOU SANTA'S HELPERS!**

Early last December Santa Claus visited several homes throughout Parkwood Hills. Reports of giggles and good cheer followed Santa's visits to almost 30. A big thank you to this year's Santa's Helpers: Al Anderson, Chris Collins and Chris Zuver.

We can't forget those helpful elves who guided Santa on his route: Michael Bell, Dave

Ciske and Dave Gillman. And a hearty thank you Super Santa Scheduler Anne Marie Bell.

Finally, Mr. Del Brown who has brought bowl-full-of-jelly-joy to Parkwood homes for over 20 years was prevented from setting out this year due to health reasons. Hopefully he can share his jolly smile with the neighborhood next year!

**WHAT ABOUT PARKWOOD'S SOCIAL EMAIL LIST?**

Many in Parkwood Hills tap into the neighborhood "social" email list. Originally set up for a ladies' Bunco group, the email list, now casually referred to as "The Bunco List" offers a forum for neighborhood subscribers to post questions, ask for advice, or offer up stuff for sale or donation.

Examples of recent Bunco List emails include:

- "Vote for the Memorial High School Public Service Announcement"
- "Toy Chest Available for Free"
- "More Santa's Helpers Needed to Drive the Sleigh in Parkwood Hills"
- "Could Someone Recommend an Electrician?"

To sign up, go to the bunco site on Yahoo:

1. Visit <http://games.groups.yahoo.com/group/parkwoodbunco/>
2. Click on the blue button that says, "join this group".
3. Follow the directions to join.
4. Fill in your name and address when it asks if you want to add a message for the moderator.

The moderator only allows residents of Faircrest and Parkwood Hills to join. Once the moderator confirms that you are a neighbor, she will approve and you will be subscribed!

Many thanks to neighbor Leigh Arora who originally set up the list and has graciously moderated it since the list began in 2001. We appreciate your time and service, Leigh!

**SANTA'S SCHEDULER RETIRES - PERHAPS YOU WOULD PICK UP THE REINS?**

After more than 10 years of coordinating the big red guy, Anne Marie Bell is retiring from her Santa Scheduling Stint. It's been a jolly good run for Ms. Bell, who encourages you to step in to her elf boots and continue the Christmas magic next year.

She has promised to share her sleigh bell secrets with the next organizer. At this wintery time of year her thoughts are still fresh, so contact her now at:  
[amnbell@chorus.net](mailto:amnbell@chorus.net).

### CATS, DOGS, AND NEIGHBORLY CONSIDERATION

Cat and dog owners, please think of your neighbors and City laws when caring for your pets.

I recently received requests from neighbors asking that we run friendly reminders in the newsletter, one for dogs and one for cats. As a dog owner myself, I appreciate the reminders as it is so easy to flaunt City laws and forget neighborly consideration.

#### Dogs

Please be considerate of your neighbors by not leaving your dog outside unattended (and barking) for hours. A web quote: *“Perhaps the biggest and most widely held misconception about dogs is the belief that they will be healthy and happy living only in the backyard. However, nothing could be further from the truth. Current studies in dog psychology show that dogs isolated in backyards are highly likely to develop serious behavioral problems.”*

Please do not take dogs into Owen Conservation Area or into Madison parks. Others enjoying these areas should not have to deal with dogs nor their

droppings, plus, you are breaking the law when you take your dog into these areas.

#### Cats

Please be considerate of your neighbors by keeping your cat from roaming outside your yard. Not only is it against the law to allow your cat to roam off your property, but roaming cats can be destructive, causing property damage to others, one example



being destroyed sandboxes.

(Our dog, Roo, poses in the photo)

### ELDERBERRY HILL FARM CSA OPPORTUNITY

*Guest Submission*

My name is Eric Elderbrock. My farm, Elderberry Hill, is located about 20 minutes from West Madison. I have a small vegetable CSA and last year I had a stand at the MadWest Farmers' Market at the Lussier Community Education Center.

I would like to give people in the neighborhood a chance to sign up for my summer CSA.

I am a member of the FRESH Food Connection, which means that I have pledged to grow all of

my crops without pesticides or synthetic fertilizers and that I am continuously working to build my soil fertility and farm sustainably.

My membership in FRESH means that CSA members can receive a \$100-\$200 rebate from their insurance company (if they have a plan through Dean, GHC, or Physicians' Plus).

If you would like more information about my farm and CSA, please visit my website at:

[www.elderberryhillfarm.com](http://www.elderberryhillfarm.com).

the parkword newsletter  
parkword@tds.net  
833-7603

**Next deadline: March 1**  
**Approximate delivery: April 1**  
Editor: Charlene Drumm

Please send name/address changes to the Database Manager:  
Jeff Schiegel, 1 S. Yellowstone,  
Madison, WI 53705  
or email: schiegel@gmail.com

**Neighborhood contributors:**  
Anna Schryver, Anne Marie Bell



#### the parkword newsletter

This newsletter is published 4 times per year and serves as an important and integral communication tool for our neighborhood and community. You are welcome to send letters to the Editor with ideas for articles or contribute your own articles for publication. We welcome your comments and suggestions. We also appreciate any corrections which we will run in the next issue.

Please submit your comments or articles in writing to **Editor-Drumm, 205 Shiloh Dr., Madison, WI 53705** or email: [parkword@tds.net](mailto:parkword@tds.net) by the next deadline: March 1.

**CHANGES OR ADDITIONS FOR THE NEXT PARKWOOD HILLS DIRECTORY?**

Changes will be accepted through April 1 for the next Directory, distributed in the fall. Please clip this form and mail to **Jeff Schigiel, 1 S. Yellowstone Dr. Madison, WI 53705**. You can also email Jeff the info: **schigiel@gmail.com**.

**I would like the following information to appear in the next Directory. This form is for changes or additions only.**

The year that you moved to Parkwood Hills: \_\_\_\_\_

Your name \_\_\_\_\_ Occupation \_\_\_\_\_  
first last

Second adult, if applicable \_\_\_\_\_ Occupation \_\_\_\_\_  
first last

Street Address \_\_\_\_\_

Telephone \_\_\_\_\_

Children's names \_\_\_\_\_ Birth dates \_\_\_\_\_ Willing to do yard work, babysit, snow shoveling, dog walking? (please specify) \_\_\_\_\_

Any additional information or special instructions for your listing? If last names are different, you should specify how you would like your listing to appear. Thank you!

**CUT SCREEN BURGLARY ATTEMPTS IN AREA**

In December, a Gettysburg Dr. neighbor found that two of their window screens had been removed and three were cut. Luckily, all windows were locked and nothing was taken.

It turns out that the west side has seen a rash of "cut-screen" burglaries and burglary attempts. In its Oct/Dec 2011 newsletter the Madison Police District reports that:

*"In several cases, the suspect(s) have cut the screens in order to check for windows that are unlocked. Once an unlocked window is found, the suspect(s) enter the residence without breaking a window or breaching a door. Residents are urged to make sure all windows are locked and secure."*

The newsletter goes on to emphasize the importance of

neighbors working together to deter crime (keeping an eye on the neighborhood and on one another's homes). The police also remind the reader that most thefts are crimes of opportunity. It's important to always lock windows and doors, and do not leave valuable items in site in your car.

You can read Police newsletters dating back to 2006 by visiting the West District webpage: <http://www.cityofmadison.com/police/west/newsletters/>.

**Parkwood Hills Neighborhood Association Board**

Board members serve two-year terms. Meetings are open to everyone.

**President:**  
Susan Sunde (Antietam Ln.)

**Vice President:**  
Anna Schryver (Blue Ridge Pkwy)

**Secretary:**  
Jessica Yehle (Colony Dr.)

**Treasurer:**  
Bob Sorge (Antietam Ln.)

**Block Captain Coordinator:**  
Susan Mockert (Yosemite Tr)

**At-Large Board Members:**

Joe Hanauer (Antietam Ln.)  
Jane Kaldor (Shiloh Ct.)  
Lisa Kermgard (Ozark Tr.)  
Kathy King (Ozark Tr.)  
Bob Nennig (Everglade Dr.)  
Jeff Ohnstad (Ozark Tr.)

**Welcome Baskets:**  
Jill Ciske (Bryce Canyon Cr.)

**Directory Manager:**  
Jeff Shigiel (S. Yellowstone)

**Parkcrest Pool Liason:**  
Peter Olson (Shiloh Dr.)

**Parkword Newsletter Editor:**  
Charlene Drumm (Shiloh Dr.)

**Digital Parkword Email List Host:**  
Mark Clear (Shiloh Dr.)

**Webmaster:**  
Dave Gillman (Ozark Tr.)

## NEIGHBORHOOD NOTICES/ADS

- **POOL STOCK AVAILABLE:** Summer is not too far off! Please contact Peter Olson if you are interested in purchasing Parkcrest Pool Stock.
- **ZUMBA CLASSES!** Mondays 9-10am, Thursdays 7-8pm. Shorewood Hills Community Center. \$10/class; multi-passes available! Taught by Cherie Michelle, licensed Zumba instructor. Questions? Email: [cheriezumba@gmail.com](mailto:cheriezumba@gmail.com).
- **HOUSEKEEPING SERVICES:** I am looking for two homes to clean. I am very thorough and conscientious. \$20/hr, \$100 max. Weekly or biweekly. Please, no smoking or drugs. Christian homes preferred. Please call Beth Strickland at 608-395-8037. Thank you!



**CLASSIFIED ADS** -- Personal classified ads will be accepted for this newsletter which is mailed to 500 households in Parkwood Hills. Ads may be edited for length. Ads from Parkwood Hills residents are free (up to 6 per year per address). Commercial ads (up to 4 lines) or ads from outside the neighborhood are \$10 each. Email your ad to [parkwood@tds.net](mailto:parkwood@tds.net) or mail your payment, name, address and phone number with your ad to Editor - Charlene Drumm, 205 Shiloh Dr., Madison, WI 53705. Please make your check payable to Parkwood Hills Community Association.

PARKWOOD HILLS COMMUNITY  
ASSOCIATION  
c/o Charlene Drumm, Editor  
205 Shiloh Drive  
Madison, WI 53705

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